## **ORDER**

Orders Order / Rev: 704115 - 1 06260660 Alt Order #: OBAMA FOR AMERICA Product Desc: Estimate: 1537 10/02/12 - 11/05/12 Flight Dates: Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 08/02/12 / 08/02/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-4 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

**Totals** 

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/07/12	168	\$162,900.00	\$138,465.00
10/08/12	10/14/12	164	\$188,300.00	\$160,055.00
10/15/12	10/21/12	168	\$177,650.00	\$151,002.50
10/22/12	10/28/12	172	\$181,900.00	\$154,615.00
10/29/12	11/04/12	161	\$148,100.00	\$125,885.00
11/05/12	11/11/12	11	\$11,505.00	\$9,779.25

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	672	\$710,750.00	\$604,137.50	0.00
November 2012	172	\$159,605.00	\$135,664.25	0.00
Totals	844	\$870,355,00	\$739.801.75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
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Aaron Ashe Start Of Order - End Of Order 100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	I Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
1 WTSF	P 10/02/1	2 10/05/12	430-5a News 430-5a News	CM	430-5a	- TWTF	:30	5	\$80.00 P-4	0.00 NM	5	\$400.00
<u>Si</u> Week: 10	o/01/12	End Date 10/07/12	Weekdays - TWTF	Spots/Week 5	Rate \$80.00	Rating 0.00						
2 WTSF	P 10/08/1	2 11/02/12	430-5a News 430-5a News	СМ	430-5a	MTWTF	:30	5	\$80.00 P-4	0.00 NM	20	\$1,600.00
<u>Si</u> Week: 10 Week: 10		End Date 10/14/12 10/21/12	<u>Weekdays</u> MTWTF MTWTF	Spots/Week 5 5	Rate \$80.00 \$80.00	Rating 0.00 0.00						
Week: 10 Week: 10	0/22/12	10/28/12 10/28/12 11/04/12	MTWTF MTWTF	5 5 5	\$80.00 \$80.00 \$80.00	0.00 0.00 0.00						
3 WTSF	P 11/05/1	2 11/05/12	430-5a News 430-5a News	CM	430-5a	M	:30	1	\$80.00 P-4	0.00 NM	1	\$80.00
St Week: 1	art Date 1/05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	Rate \$80.00	Rating 0.00						
4 WTSF	P 10/02/1	2 10/05/12	5-530a 5-530a 10 News	СМ	5-530a	- TWTF	:30	4	\$100.00 P-4	0.00 NM	4	\$400.00
<u>St</u> Week: 10		End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$100.00	Rating 0.00						
5 WTSF	10/08/1	2 11/02/12		CM	5-530a	MTWF	:30	5	\$100.00 P-4	0.00 NM	20	\$2,000.00

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Order / Rev: 704115 - 1 Advertiser: Obama/D/President

Alt Order #: 06260660 Product Desc: OBAMA FOR AMERICA WTSP-TV

_	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
				5-530a 5-530a 10 News									
	Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 10/0		10/14/12	MTWTF	5	\$100.00	0.00						
	Week: 10/1 Week: 10/2		10/21/12 10/28/12	MTWTF MTWTF	5 5	\$100.00 \$100.00	0.00 0.00						
	Week: 10/2		11/04/12	MTWTF	5	\$100.00	0.00						
_	6 WTSP	10/02/12	2 10/05/12	530-6a	CM	530-6a	- TWTF	:30	5	\$150.00 P-4	0.00 NM	5	\$750.00
				530-6a 10 News									
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	Week: 10/0		10/07/12	- TWTF	5	\$150.00 530-6a	0.00			<b>#450.00.D.4</b>	0.00 NIM	00	<b>#0.000.00</b>
	7 WTSP	10/08/12	2 11/02/12	530-6a 530-6a 10 News	СМ	530-6a	MTWTF	:30	5	\$150.00 P-4	0.00 NM	20	\$3,000.00
	Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 10/0		10/14/12	MTWTF	5	\$150.00	0.00						
	Week: 10/1		10/21/12	MTWTF	5	\$150.00	0.00						
	Week: 10/2 Week: 10/2		10/28/12 11/04/12	MTWTF MTWTF	5 5	\$150.00 \$150.00	0.00 0.00						
-	8 WTSP				CM	530-6a	M	:30	1	\$150.00 P-4	0.00 NM	1	\$150.00
	0 W101	11/00/12	11/00/12	530-6a 10 News	Olvi	000 00	111	.00	•	φ100.001 4	0.00 14101		ψ100.00
	Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 11/0		11/11/12	M	1	\$150.00	0.00						
	9 WTSP	10/02/12	2 10/05/12		CM	6-7a	- ТWГF	:30	5	\$175.00 P-4	0.00 NM	5	\$875.00
	<b>.</b>			6-7a 10 News		<b>-</b> .	5						
	Start Week: 10/0	t Date	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 5	<u>Rate</u> \$175.00	Rating 0.00						
_	10 WTSP				CM	6-7a	MTWTF	:30	5	\$175.00 P-4	0.00 NM	20	\$3,500.00
	10 W101	10/00/12	11/02/12	6-7a 10 News	Olvi	0 ru	11111111	.00	Ü	φ170.001 4	0.00 14101	20	ψο,οσο.σσ
	Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 10/0		10/14/12	MTWTF	5	\$175.00	0.00						
	Week: 10/1		10/21/12	MTWTF MTWTF	5	\$175.00	0.00						
	Week: 10/2 Week: 10/2		10/28/12 11/04/12	MTWTF	5 5	\$175.00 \$175.00	0.00 0.00						
_	11 WTSP					7-9a	- TWTF	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
				CBS This Morning	•	(7:00 AM-8:0	0 AM)			,			, ,
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	Week: 10/0		10/07/12	- TWIF	5	\$200.00	0.00						
	12 WTSP	10/08/12	2 11/02/12		•	7-9a	MTWTF	:30	5	\$200.00 P-4	0.00 NM	22	\$4,400.00
	Stort	t Data	End Data	CBS This Morning	Spots/Week	(7:00 AM-8:0	,						
	Week: 10/0		10/14/12	<u>Weekdays</u> MTWTF	Spois/week 5	Rate \$200.00	Rating 0.00						
	Week: 10/1		10/21/12	MTWTF	5	\$200.00	0.00						
	Week: 10/2		10/28/12	MTWTF	6	\$200.00	0.00						
_	Week: 10/2		11/04/12	MTWTF	6	\$200.00	0.00			#000 00 D 4	0.00 NIM		<b>#</b> 000 00
	13 WTSP	11/05/12	2 11/05/12	CBS This Morning	•	7-9a (7:00 AM-8:0	M O AM)	:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
	Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 11/0		11/11/12	M	1	\$200.00	0.00						
	14 WTSP	10/02/12	2 10/05/12	CBS This Morning	j CM	7-9a	- ТWГF	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
				CBS This Morning		(8:00 AM-9:0	0 AM)						
		t Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate \$200.00	Rating						
_	Week: 10/0 15 WTSP		10/07/12		5 1 CM	7-9a	0.00 MTWTF	:30	5	\$200.00 P-4	0.00 NM	22	\$4,400.00
	IJ WIJF	10/00/12	L 11/UZ/1Z	CBS This Morning	•	(8:00 AM-9:0		.50	J	ψ <b>∠</b> 00.00 F <b>-</b> 4	O.OO INIVI		ψ+,+00.00
	Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 10/0	8/12	10/14/12	MTWTF	5	\$200.00	0.00						
	Week: 10/1		10/21/12	MTWTF	5	\$200.00	0.00						
	Week: 10/2 Week: 10/2		10/28/12 11/04/12	MTWTF MTWTF	6 6	\$200.00 \$200.00	0.00 0.00						
_	16 WTSP					7-9a	M	:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
				CBS This Morning		(8:00 AM-9:0	0 AM)						

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Order / Rev: 704115 - 1 Advertiser: Obama/D/President

Alt Order #: 06260660 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	l Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
16 WTSP	11/05/1	2 11/05/12	CBS This Morning		7-9a (8:00 AM-9:	M 00 AM)	:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
Sta Week: 11/	rt Date	End Date 11/11/12	Weekdays M	Spots/Week	Rate	Rating						
		2 10/05/12	M-F 9-930a 10 Ne	<u> </u>	\$200.00 9-9:30A	0.00 - TWTF	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
Sta	rt Date	End Date	10 News, 9am Weekdays	Spots/Week	Rate	Rating						
Week: 10/	01/12	10/07/12	- ТWГF	5	\$100.00	0.00						•
18 WTSP	10/08/1	2 11/02/12	M-F 9-930a 10 Ne 10 News, 9am	ews, 9a@M	9-9:30A	MTWTF	:30	5	\$100.00 P-4	0.00 NM	20	\$2,000.00
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 10/ Week: 10/		10/14/12 10/21/12	MTWTF	5 5	\$100.00 \$100.00	0.00 0.00						
Week: 10/		10/28/12	MTWTF	5	\$100.00	0.00						
Week: 10/2	29/12	11/04/12	MTWTF	5	\$100.00	0.00						
19 WTSP	10/02/1	2 10/05/12	M-F 930-10a Inside Edition	СМ	930-10a	- TWГF	:30	6	\$100.00 P-4	0.00 NM	6	\$600.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays - TWTF	Spots/Week 6	Rate \$100.00	Rating 0.00						
20 WTSP	10/08/1	2 11/02/12	M-F 930-10a Inside Edition	СМ	930-10a	MTWTF	:30	5	\$100.00 P-4	0.00 NM	22	\$2,200.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	MTWTF	5	\$100.00	0.00						
Week: 10/		10/21/12	MTWTF	6	\$100.00	0.00						
Week: 10/		10/28/12	MTWTF	6	\$100.00	0.00						
Week: 10/		11/04/12	MTWTF	5	\$100.00	0.00						
21 WTSP	10/02/1	2 10/05/12	M-F 10-11a M-F 10-11a	СМ	10-11a	- TWTF	:30	5	\$75.00 P-4	0.00 NM	5	\$375.00
<u>Sta</u> Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 5	Rate \$75.00	Rating 0.00						
22 WTSP	10/08/1	2 11/02/12	M-F 10-11a M-F 10-11a	СМ	10-11a	MTWTF	:30	5	\$75.00 P-4	0.00 NM	20	\$1,500.00
	rt Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
Week: 10/ Week: 10/		10/14/12 10/21/12	MTWTF	5 5	\$75.00 \$75.00	0.00 0.00						
Week: 10/		10/21/12	MTWTF	5	\$75.00 \$75.00	0.00						
Week: 10/		11/04/12	MTWTF	5	\$75.00	0.00						
23 WTSP	10/02/1	2 10/05/12	Price Is Right Price Is Right	СМ	11a-12p	- TWTF	:30	6	\$450.00 P-4	0.00 NM	6	\$2,700.00
Sta Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 6	Rate \$450.00	Rating 0.00						
		2 11/02/12	Price Is Right	СМ	11a-12p	MTWTF	:30	6	\$450.00 P-4	0.00 NM	23	\$10,350.00
01-	D 1 -	E - 1 D - 1 -	Price Is Right	0	D-1-	Detien						
Sta Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	MΓWΓF	6 6	\$450.00 \$450.00	0.00 0.00						
Week: 10/2		10/28/12	MTWTF	6	\$450.00	0.00						
Week: 10/2	29/12	11/04/12	MTWTF	5	\$450.00	0.00						
25 WTSP	11/05/1	2 11/05/12	Price Is Right Price Is Right	СМ	11a-12p	M	:30	1	\$450.00 P-4	0.00 NM	1	\$450.00
Sta Week: 11/	rt Date 05/12	End Date 11/11/12	Weekdays M	Spots/Week	Rate \$450.00	Rating 0.00						
		2 10/05/12	M-F 12-1230p	CM	12-1230p	- TWTF	:30	5	\$450.00 P-4	0.00 NM	5	\$2,250.00
Sta	rt Date	End Date	10 News @ Noon Weekdays	Spots/Week	Rate	Rating						
Week: 10/	01/12	10/07/12	- ТWГF	5	\$450.00	0.00						
27 WTSP	10/08/1	2 11/02/12	M-F 12-1230p 10 News @ Noon	CM n	12-1230p	МГWГF	:30	5	\$450.00 P-4	0.00 NM	20	\$9,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	08/12	10/14/12	MTWTF	5	\$450.00	0.00						
Week: 10/	15/12	10/21/12	МГWГF	5	\$450.00	0.00						

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Order / Rev: 704115 - 1 Advertiser: Obama/D/President

Alt Order #: 06260660 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	I Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
27 WTSP	10/08/12	2 11/02/12	M-F 12-1230p 10 News @ Noor	СМ	12-1230p	МГЖТБ	:30	5	\$450.00 P-4	0.00 NM	20	\$9,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2 Week: 10/2		10/28/12 11/04/12	MTWTF MTWTF	5 5	\$450.00 \$450.00	0.00 0.00						
		2 11/05/12	M-F 12-1230p	CM	12-1230p	M	:30	1	\$450.00 P-4	0.00 NM	1	\$450.00
			10 News @ Noor						•			,
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/0		11/11/12	M	1	\$450.00	0.00	.20		ФЕГО ОО D 4	0.00 NIM	_	<b>60.750.00</b>
29 WISP	10/02/12	2 10/05/12	Young and the Re	CM estless	1230-130p	- TWTF	:30	5	\$550.00 P-4	0.00 NM	5	\$2,750.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	- TWTF	5	\$550.00	0.00						
30 WTSP	10/08/12	2 11/02/12	Y&R	CM	1230-130p	МГЖГ	:30	5	\$550.00 P-4	0.00 NM	20	\$11,000.00
Cto	mt Doto	End Data	Young and the Ro		Doto	Doting						
Week: 10/0	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$550.00	Rating 0.00						
Week: 10/		10/21/12	MTWTF	5	\$550.00	0.00						
Week: 10/2		10/28/12	MTWTF	5	\$550.00	0.00						
Week: 10/2		11/04/12	MTWTF	5	\$550.00	0.00			<b>^</b>	0.00.104	_	<b>^</b>
31 WISP	10/02/12	2 10/05/12	B&B Bold and Beautifu	CM ıl	130-2p	- TWTF	:30	5	\$550.00 P-4	0.00 NM	5	\$2,750.00
	rt Date	End Date	Weekdays - TWTF	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12 2 11/02/12	B&B	5 CM	\$550.00 130-2p	0.00 МГWГF	:30	5	\$550.00 P-4	0.00 NM	20	\$11,000.00
32 W13F	10/06/12	2 11/02/12	Bold and Beautifu		130-2μ	WII WII	.30	3	φ330.00 F <b>-</b> 4	U.UU INIVI	20	φ11,000.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	MTWTF	5	\$550.00	0.00						
Week: 10/		10/21/12	MTWTF	5	\$550.00	0.00						
Week: 10/2 Week: 10/2		10/28/12 11/04/12	MTWTF MTWTF	5 5	\$550.00 \$550.00	0.00 0.00						
		2 10/05/12	M-F 2-3p	CM	2-3p	- TWTF	:30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
			The Talk		- 1				******			, ,
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	- TWF	5	\$300.00	0.00	.20		#200 00 D 4	0.00 NM	20	<b>#C 000 00</b>
34 WTSP	10/06/12	2 11/02/12	M-F 2-3p The Talk	СМ	2-3p	MTWTF	:30	5	\$300.00 P-4	U.UU INIVI	20	\$6,000.00
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/0		10/14/12	MTWTF MTWTF	5	\$300.00	0.00						
Week: 10/2 Week: 10/2		10/21/12 10/28/12	MTWTF	5 5	\$300.00 \$300.00	0.00 0.00						
Week: 10/2		11/04/12	MTWTF	5	\$300.00	0.00						
		2 11/05/12	M-F 2-3p	CM	2-3p	M	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
			The Talk									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/0		11/11/12 2 10/05/12	M	CM	\$300.00 3-4p	0.00 - TWTF	:30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
30 WISP	10/02/12	2 10/05/12	Let's Make a Dea		3-4p	- IWIF	.30	5	φ275.00 P-4	U.UU INIVI	5	\$1,375.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	- TWTF	5	\$275.00	0.00						
37 WISP	10/08/12	2 11/02/12	M-F 3-4p Let's Make a Dea	CM I	3-4p	MTWTF	:30	5	\$275.00 P-4	0.00 NM	20	\$5,500.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	08/12	10/14/12	MTWTF	5	\$275.00	0.00						
Week: 10/		10/21/12	MTWTF	5	\$275.00	0.00						
Week: 10/2 Week: 10/2		10/28/12 11/04/12	MTWTF MTWTF	5 5	\$275.00 \$275.00	0.00 0.00						
		2 10/05/12		CM	4-5p	- TWTF	:30	8	\$400.00 P-4	0.00 NM	8	\$3,200.00
2001	. 5, 5=, 11	. 5, 55, 12	Dr. Phil	J.111	14	2,711	.00	9	T	2.20 14141	ľ	+=,=====
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	01/12	10/07/12	- TWTF	8	\$400.00	0.00					l	

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Order / Rev: 704115 - 1 Advertiser: Obama/D/President

Alt Order #: 06260660 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
38 WTSP	10/02/1	2 10/05/12	M-F 4-5p Dr. Phil	СМ	4-5p	- TWTF	:30	8	\$400.00 P-4	0.00 NM	8	\$3,200.00
39 WTSP	10/08/1	2 11/02/12	M-F 4-5p Dr. Phil	СМ	4-5p	МГЖГБ	:30	5	\$400.00 P-4	0.00 NM	22	\$8,800.00
Start Week: 10/08	Date 8/12	End Date 10/14/12	Weekdays MTWTF	Spots/Week 5	Rate \$400.00	Rating 0.00						
Week: 10/1		10/21/12	МГЖГБ	6	\$400.00	0.00						
Week: 10/22		10/28/12	MTWTF	6	\$400.00	0.00						
Week: 10/29		11/04/12	MTWTF	5	\$400.00	0.00			\$400.00 D.4	0.00.004		<b>#</b> 400.00
40 WTSP			M-F 4-5p Dr. Phil	CM	4-5p	M	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Week: 11/0	Date 5/12	End Date 11/11/12	Weekdays M	Spots/Week 1	Rate \$400.00	Rating 0.00						
41 WTSP	10/02/1	2 10/05/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	- TWTF	:30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
Start Week: 10/0	Date 1/12	End Date 10/07/12	Weekdays - TWTF	Spots/Week 5	Rate \$275.00	Rating 0.00						
42 WTSP	10/08/1	2 11/02/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	МГЖГБ	:30	5	\$275.00 P-4	0.00 NM	20	\$5,500.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08		10/14/12	MTWTF	5	\$275.00	0.00						
Week: 10/1		10/21/12	MTWTF	5	\$275.00	0.00						
Week: 10/22 Week: 10/29		10/28/12 11/04/12	MTWTF MTWTF	5 5	\$275.00 \$275.00	0.00 0.00						
			M-F 5-530p 5-530p 10 News	CM	5-530p	M	:30	1	\$275.00 P-4	0.00 NM	1	\$275.00
Start Week: 11/0	Date 5/12	End Date 11/11/12	Weekdays M	Spots/Week	Rate \$275.00	Rating 0.00						
			M-F 530-6p 10 News at 530p	СМ	530-6p	- TWTF	:30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
Start Week: 10/0	Date	End Date 10/07/12	Weekdays - TWTF	Spots/Week 5	<u>Rate</u> \$275.00	Rating 0.00						
			M-F 530-6p	CM	530-6p	MTWTF	:30	5	\$275.00 P-4	0.00 NM	20	\$5,500.00
Start	: Date	End Date	10 News at 530p Weekdays	Spots/Week	Rate	Rating						
Week: 10/08		10/14/12	MTWTF	5	\$275.00	0.00						
Week: 10/1		10/21/12	MTWTF	5	\$275.00	0.00						
Week: 10/22 Week: 10/29		10/28/12 11/04/12	MTWTF MTWTF	5 5	\$275.00 \$275.00	0.00 0.00						
			M-F 6-630p	CM	6-630p	- TWTF	:30	5	\$500.00 P-4	0.00 NM	5	\$2,500.00
			6-630p 10 News				.50	3	ψουσ.σο1 -4	0.00 14101	3	Ψ2,300.00
Week: 10/0	Date 1/12	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 5	Rate \$500.00	Rating 0.00						
			M-F 6-630p	CM	6-630p	МГЖГБ	:30	5	\$500.00 P-4	0.00 NM	21	\$10,500.00
	: Date	End Date	6-630p 10 News Weekdays	Spots/Week	Rate	Rating						, ,
Week: 10/08		10/14/12	MTWTF	6	\$500.00	0.00						
Week: 10/1		10/21/12	МГЖГЕ	5	\$500.00	0.00						
Week: 10/22		10/28/12	MTWTF	5	\$500.00	0.00						
Week: 10/29		11/04/12	MTWTF	5	\$500.00	0.00			<b>#</b> 0.000.00 <b>.</b> 00	0.00.1114		<b>#</b> 0.000.00
48 WTSP			CBS Evening New CBS Evening New	WS	630-7p	W- F	:30	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
Week: 10/0		End Date 10/07/12	<u>Weekdays</u> W- F	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
49 WTSP	10/08/1	2 11/02/12	CBS Evening New CBS Evening New		630-7p	M- W- F	:30	1	\$2,000.00 P-2	0.00 NM	5	\$10,000.00
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08		10/14/12	M- W- F		\$2,000.00	0.00						
Week: 10/1: Week: 10/2:		10/21/12 10/28/12	M- W- F M- W- F	1	\$2,000.00 \$2,000.00	0.00 0.00						
Week: 10/2		11/04/12	M- W- F	= -	\$2,000.00	0.00						

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Order / Rev: 704115 - 1 Advertiser: Obama/D/President

Alt Order #: 06260660 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Γime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
49 WTSP	10/08/12	2 11/02/12	CBS Evening New CBS Evening New		630-7p	M- W- F	:30	1	\$2,000.00 P-2	0.00 NM	5	\$10,000.00
50 WTSP	10/02/12	2 10/05/12	7-730p Wheel of Fortune	СМ	7-730p	- TWTF	:30	5	\$1,300.00 P-4	0.00 NM	5	\$6,500.00
Star Week: 10/0	t Date 01/12	End Date 10/07/12	Weekdays - TWTF	Spots/Week 5	Rate \$1,300.00	Rating 0.00						
51 WTSP	10/08/12	2 11/02/12	7-730p Wheel of Fortune	СМ	7-730p	МГWГF	:30	5	\$1,300.00 P-4	0.00 NM	20	\$26,000.00
Star Week: 10/0	t Date	End Date 10/14/12	Weekdays MTWTF	Spots/Week	Rate \$1,300.00	Rating 0.00						
Week: 10/0		10/14/12	MTWTF		\$1,300.00	0.00						
Week: 10/2	22/12	10/28/12	MTWTF		\$1,300.00	0.00						
Week: 10/2		11/04/12	MTWTF		\$1,300.00	0.00						
52 WTSP	10/02/12	2 10/05/12	730-8p Jeopardy	CM	730-8p	- TWTF	:30	5	\$1,500.00 P-4	0.00 NM	5	\$7,500.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	- TWF			0.00						
53 WTSP	10/08/12	2 11/02/12	730-8p	CM	730-8p	МГWГF	:30	5	\$1,500.00 P-4	0.00 NM	20	\$30,000.00
			Jeopardy		·							
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	MTWTF MTWTF		\$1,500.00	0.00						
Week: 10/1 Week: 10/2		10/21/12 10/28/12	MTWTF		\$1,500.00 \$1,500.00	0.00 0.00						
Week: 10/2		11/04/12	MTWTF		\$1,500.00	0.00						
54 WTSP	10/02/12	2 10/05/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135	o - TWTF	:30	5	\$1,000.00 P-4	0.00 NM	5	\$5,000.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	- ТWГF		\$1,000.00	0.00						
55 WTSP	10/08/12	2 11/02/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135	о МГЖТБ	:30	5	\$1,000.00 P-4	0.00 NM	20	\$20,000.00
Star Week: 10/0	t Date 08/12	End Date 10/14/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$1,000.00	Rating 0.00						
Week: 10/1		10/21/12	MTWTF		\$1,000.00	0.00						
Week: 10/2		10/28/12	MTWTF		\$1,000.00	0.00						
Week: 10/2		11/04/12	MTWTF		\$1,000.00	0.00						•
56 WTSP	10/06/12	2 11/03/12	Late News (Sa)	CM	Sa 11-1135p	S-	:30	5	\$700.00 P-4	0.00 NM	25	\$17,500.00
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0 Week: 10/0		10/07/12 10/14/12	S- S-	5 5	\$700.00 \$700.00	0.00 0.00						
Week: 10/1		10/21/12	S-	5	\$700.00	0.00						
Week: 10/2		10/28/12	S-	5	\$700.00	0.00						
Week: 10/2		11/04/12	S-	5	\$700.00	0.00						
57 WTSP	10/07/12	2 11/04/12	Late News (Su)	СМ	Su 11-1135p	S	:30	1	\$900.00 P-4	0.00 NM	5	\$4,500.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0 Week: 10/0		10/07/12 10/14/12	S S	1	\$900.00 \$900.00	0.00 0.00						
Week: 10/0		10/14/12	S	1	\$900.00	0.00						
Week: 10/2		10/28/12	S	1	\$900.00	0.00						
Week: 10/2		11/04/12	S	1	\$900.00	0.00						
58 WTSP	10/02/12	2 10/05/12		CM	1135p-1237a	- TWTF	:30	8	\$350.00 P-4	0.00 NM	8	\$2,800.00
Stor	t Date	End Date	Late Night with D Weekdays	avid Lettermai Spots/Week	n Rate	Rating						
Week: 10/0		10/07/12	- TWFF	8	\$350.00	0.00						
59 WTSP				CM	1135p-1237a		:30	6	\$350.00 P-4	0.00 NM	30	\$10,500.00
			Late Night with D									•
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	MTWTF	6	\$350.00	0.00						
Week: 10/1 Week: 10/2		10/21/12 10/28/12	MTWTF MTWTF	8 8	\$350.00 \$350.00	0.00 0.00						
VVCCN. 10/2	-4114	10/20/12	MT MTT	0	ψ550.00	0.00				•	1	

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Order / Rev: 704115 - 1 Advertiser: Obama/D/President

Alt Order #: 06260660 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
59 WTSP	10/08/1	2 11/02/12		CM	1135p-1237		:30	6	\$350.00 P-4	0.00 NM	30	\$10,500.00
			Late Night with D	avid Letterma	n(11:35 PM-1	2:37 XM)						
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	Weekdays MTWTF	Spots/Week 8	Rate \$350.00	Rating 0.00						
60 WTSP	10/02/1	2 10/05/12	Late Late Show Late Late Show	СМ	1237-137a	- TWTF	:30	5	\$175.00 P-4	0.00 NM	5	\$875.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays - TWTF	Spots/Week 5	Rate \$175.00	Rating 0.00						
61 WTSP	10/08/1	2 11/02/12	Late Late Show Late Late Show	СМ	1237-137a	MTWTF	:30	5	\$175.00 P-4	0.00 NM	20	\$3,500.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	08/12	10/14/12	MTWTF	5	\$175.00	0.00						
Week: 10/	15/12	10/21/12	MTWTF	5	\$175.00	0.00						
Week: 10/2		10/28/12	MTWTF	5	\$175.00	0.00						
Week: 10/2	29/12	11/04/12	MTWTF	5	\$175.00	0.00						
62 WTSP	10/06/1	2 11/03/12	Sat 6-8a 10 News, 6am Sa	CM aturday	Sat 6-8a	S-	:30	2	\$75.00 P-4	0.00 NM	10	\$750.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	01/12	10/07/12	S-	2	\$75.00	0.00						
Week: 10/		10/14/12	S-	2	\$75.00	0.00						
Week: 10/		10/21/12	S-	2	\$75.00	0.00						
Week: 10/		10/28/12	S-	2	\$75.00	0.00						
Week: 10/		11/04/12	S-	2	\$75.00	0.00						
63 WTSP	10/06/1	2 11/03/12	Sat 8-10a CBS This Mornin	CM ng Saturday	Sat 8-10a	S-	:30	1	\$150.00 P-4	0.00 NM	5	\$750.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/		10/07/12	S-	1	\$150.00	0.00						
Week: 10/		10/14/12	S-	1	\$150.00	0.00						
Week: 10/		10/21/12	S-	1	\$150.00	0.00						
Week: 10/2		10/28/12	S- S-	1	\$150.00	0.00						
Week: 10/		11/04/12		1	\$150.00	0.00					_	
65 WTSP	10/06/1	2 11/03/12	Gators Special Gators Special	СМ	Gators Spec	cialS-	:30	1	\$400.00 P-4	0.00 NM	5	\$2,000.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/		10/07/12	S-	1	\$400.00	0.00						
Week: 10/		10/14/12	S-	1	\$400.00	0.00						
Week: 10/		10/21/12	S-	1	\$400.00	0.00						
Week: 10/2		10/28/12	S- S-	1	\$400.00	0.00						
Week: 10/2		11/04/12		1	\$400.00	0.00			<b>*</b> 400 00 <b>D</b> 4	0.00.104	_	ФО 000 00
66 WISP	10/06/1	2 11/03/12	Jeopardy	СМ	Sat 730-8p	S-	:30	1	\$400.00 P-4	0.00 NM	5	\$2,000.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	S-	1	\$400.00	0.00						
Week: 10/		10/14/12	S-	1	\$400.00	0.00						
Week: 10/		10/21/12	S-	1	\$400.00	0.00						
Week: 10/		10/28/12	S- S-	1 1	\$400.00	0.00						
Week: 10/2		11/04/12			\$400.00	0.00			Φ500 00 D 4	0.00.104	4.0	<b>#</b> = 000 00
			CBS Sunday Mor CBS Sunday Mo	rning	Sun 9-1030a		:30	2	\$500.00 P-4	0.00 NM	10	\$5,000.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	S	2	\$500.00	0.00						
Week: 10/		10/14/12	S	2	\$500.00	0.00						
Week: 10/		10/21/12	S	2	\$500.00	0.00						
Week: 10/2 Week: 10/2		10/28/12 11/04/12	S S	2 2	\$500.00 \$500.00	0.00 0.00						
							.00		ФГОО 00 D 1	0.00.111.1	_	<b>#0.500.00</b>
			Face the Nation Face the Nation	СМ		130aS	:30	1	\$500.00 P-4	0.00 NM	5	\$2,500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	S	1	\$500.00	0.00						
Week: 10/		10/14/12	S	1	\$500.00	0.00						
Week: 10/		10/21/12	S	1	\$500.00	0.00						
Week: 10/	22/12	10/28/12	S	1	\$500.00	0.00				J	l	

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Order / Rev: 704115 - 1 Advertiser: Obama/D/President

Alt Order #: 06260660 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days		Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
68 WTSP	10/07/1	2 11/04/12	Face the Nation Face the Nation	СМ	Sun 1030-11	130a	- S	:30	1	\$500.00 P-4	0.00 NM	5	\$2,500.00
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays	Spots/Week 1	Rate \$500.00	Rating 0.00							
69 WTSP	10/07/1	2 11/04/12	Sun 630-7p Sun 630-7p 10 N	CM Jews	Sun 630-7p		- S	:30	1	\$350.00 P-4	0.00 NM	2	\$700.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/07/12		0	\$350.00	0.00							
Week: 10/		10/14/12	S	1	\$350.00	0.00							
Week: 10/		10/21/12		0	\$350.00	0.00							
Week: 10/2 Week: 10/2		10/28/12	S	1	\$350.00 \$350.00	0.00							
		11/04/12				0.00	C	.20	- 1	\$500.00 P-4	0.00 NIM	_	¢2 500 00
70 W15P	10/07/1	2 11/04/12	10 Sports Extra 10 Sports Exra	СМ	Su 1135-114	15p	- 3	:30	1	\$500.00 P-4	0.00 NM	5	\$2,500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>							
Week: 10/		10/07/12	S	1	\$500.00	0.00							
Week: 10/ Week: 10/		10/14/12 10/21/12	S S	1	\$500.00 \$500.00	0.00							
Week: 10/		10/21/12	S	1	\$500.00	0.00 0.00							
Week: 10/2		11/04/12	S	1	\$500.00	0.00							
		2 11/05/12	Mon Prime B	CM	Mon 9-10p	M		:30	1	\$5,500.00 P-4	0.00 NM	4	\$22,000.00
	. 0, 00, .	,,	2 Broke Girls/Mil			112		.00	•	ψο,οσοίσοι	0.00	•	<b>4</b> ,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/14/12	M	1	\$5,500.00	0.00							
Week: 10/	15/12	10/21/12		0	\$0.00	0.00							
Week: 10/2	22/12	10/28/12	M	1	\$5,500.00	0.00							
Week: 10/2	29/12	11/04/12	M	1	\$5,500.00	0.00							
Week: 11/	05/12	11/11/12	M	1	\$5,500.00	0.00							
72 WTSP	10/08/1	2 11/05/12	Mon Prime C Hawaii Five-0	СМ	Mon 10-11p	М		:30	1	\$3,500.00 P-4	0.00 NM	5	\$17,500.00
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/		10/14/12	M	1	\$3,500.00	0.00							
Week: 10/		10/21/12	M	1	\$3,500.00	0.00							
Week: 10/2		10/28/12	M M	1	\$3,500.00	0.00							
Week: 10/2 Week: 11/9		11/04/12 11/11/12	M		\$3,500.00 \$3,500.00	0.00 0.00							
		2 10/30/12	Tue Prime A	CM	Tue 8-9p	- T		:30	2	\$5,000.00 P-4	0.00 NM	9	\$45,000.00
			NCIS		_			.30	2	\$5,000.00 F-4	U.UU INIVI	9	\$45,000.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/0 Week: 10/0		10/07/12 10/14/12	- T - T		\$5,000.00 \$5,000.00	0.00 0.00							
Week: 10/		10/14/12	- T		\$5,000.00	0.00							
Week: 10/2		10/28/12	- T		\$5,000.00	0.00							
Week: 10/2		11/04/12	- T	1	\$5,000.00	0.00							
74 WTSP	10/02/1	2 10/30/12	Tue Prime B NCIS: Los Angel	CM	Tue 9-10p	- T		:30	2	\$4,500.00 P-4	0.00 NM	9	\$40,500.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/07/12	- T		\$4,500.00	0.00							
Week: 10/		10/14/12	- T		\$4,500.00	0.00							
Week: 10/	15/12	10/21/12	- T	2	\$4,500.00	0.00							
Week: 10/2		10/28/12	- <u>T</u>		\$4,500.00	0.00							
Week: 10/2		11/04/12	- T	1	+ ,	0.00							
75 WTSP	10/02/1	2 10/30/12	Tue Prime C Vegas	СМ	Tue 10-11p	- T		:30	1	\$4,000.00 P-4	0.00 NM	5	\$20,000.00
<u>S</u> ta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/07/12	- T	1	\$4,000.00	0.00							
Week: 10/		10/14/12	- T	1	\$4,000.00	0.00							
Week: 10/		10/21/12	- T		<b>+</b> .,	0.00							
Week: 10/2		10/28/12	- T - T		<b>+</b> .,	0.00							
Week: 10/2		11/04/12			\$4,000.00	0.00 W		:30	4	¢4 000 00 D 4	0.00 NM	_	000 000
10 WISP	10/03/1	2 10/31/12	Wed Prime A Survivor: Philippi	CM ines	Wed 8-9p	W		.30	'	\$4,000.00 P-4	U.UU INIVI	5	\$20,000.00

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Order / Rev: 704115 - 1 Advertiser: Obama/D/President

Alt Order #: 06260660 Product Desc: OBAMA FOR AMERICA WTSP-TV

The content of the	Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Spots			Spots	Amount
Sint Date	76 WTSP	10/03/12	2 10/31/12		CM nes	Wed 8-9p	W	:30	1 \$4,000.00 P-4	0.00 NM	5	\$20,000.00
Week: 1001/12   1007/12   W	Start	t Date	Fnd Date	• • • • • • • • • • • • • • • • • • • •		Rate	Rating					
Week: 1708/12   1074/12   - W												
Week: 1022712				W								
Week: 10/28/12   11/04/12   -W -				W	1						1	
77 WTSP 1003/12 1031/12   Wed Pime B   CM   Wed 9-10   W   30   2 \$5,000.00 P-4   0.00 NM	Week: 10/2	2/12	10/28/12		1	\$4,000.00	0.00				1	
Clarinal Minds	Week: 10/2	9/12	11/04/12	W	1	\$4,000.00	0.00				ĺ	
Week: 1001/12   1007/12   Week: 2 \$5,000.00   0.00   Week: 1001/12   1007/12   2 \$5,000.00   0.00   Week: 1001/12   1002/12   2 \$5,000.00   0.00   Week: 1002/12   1002/12   2 \$5,000.00   0.00   Week: 1002/12   1002/12   1 \$5,000.00   0.00   0.00   Week: 1002/12   1002/12   1 \$5,000.00   0.00   0.00   Week: 1002/12   1002/12   1 \$4,500.00   0.00   Week: 1001/12   1001/12   1 \$4,500.00   0.00   0.00   Week: 1001/12   1002/12   1 \$4,500.00   0.00   Week: 1001/12   1002/12   1 \$4,500.00   0.00   Week: 1002/12   1002/12   1 \$4,500.00   0.00   0.00   Week: 1002/12   10	77 WTSP	10/03/12	2 10/31/12		СМ	Wed 9-10p	W	:30	2 \$5,000.00 P-4	0.00 NM	9	\$45,000.00
Week: 1008/12   1014/12												
Week: 1015/12   102/112											l	
Week: 1072/12   1072/12												
Meek: 10/28/12   11/04/12											ĺ	
T8 WTSP 10/03/12   Week prime C												
CSI: Crime Scale Hinwestigation   Start Date   Find Date   Weekdays   Spots/Week   Rate   Rating   Week 1001/12   1007/12   W   \$4,500.00   0				Wed Prime C				:30	1 \$4.500.00 P-4	0.00 NM	5	\$22,500.00
Week: 1001/1/2   1007/1/2  W -	70 11101	10/00/12	10/01/12				"	.00	, 41,000.001	0.00 14111		Ψ22,000.00
Week 1008/12   10/14/12   W   1 \$4,500.00   0.00   0.00   Week 10/22/12   10/28/12   W   1 \$4,500.00   0.00   0.00   Week 10/22/12   11/04/12   W   1 \$4,500.00   0.00   0.00   0.00   Week 10/22/12   11/04/12   W   1 \$4,500.00   0.00   0.00   0.00   Week 10/22/12   11/04/12   W   1 \$4,500.00   0.00   0.00   Week 10/22/12   11/04/12   W   1 \$4,500.00   0.00   0.00   Week 10/03/12   11/04/12   W   1 \$4,500.00   0.00   0.00   Week 10/03/12   10/07/12   T -   1 \$4,500.00   0.00   0.00   Week 10/03/12   10/07/12   T -   1 \$4,500.00   0.00   0.00   Week 10/22/12   10/28/12   T -   1 \$4,500.00   0.00   0.00   Week 10/22/12   10/28/12   T -   1 \$4,500.00   0.00   0.00   Week 10/23/12   10/28/12   T -   1 \$4,500.00   0.00   0.00   Week 10/23/12   10/28/12   T -   1 \$4,500.00   0.00   0.00   Week 10/23/12   10/28/12   T -   1 \$4,500.00   0.00   0.00   Week 10/23/12   10/28/12   T -   1 \$4,500.00   0.00   Week 10/23/12   10/28/12   T -   2 \$4,000.00   0.00   Week 10/23/12   10/28/12   T -   1 \$3,000.00   0.00   Week 10/23/12   10/28/12   T -   1	Start	t Date	End Date		Spots/Week		Rating				ĺ	
Week: 10/15/12   10/21/12   - W   1 \$4,500.00   0.00					1							
Model: 10/22/12   10/28/12					-							
Week: 10/29/12					-							
The Prime A												
Start Date												
Week: 10001/12   10107/12	79 WTSP	10/04/12	2 11/01/12			•	'T	:30	1 \$4,500.00 P-4	0.00 NM	4	\$18,000.00
Week: 10/08/12   10/14/12	Start	t Date	End Date		Spots/Week	<u>Rate</u>	Rating				l	
Week: 10/15/12   10/21/12  T	Week: 10/0	1/12	10/07/12	T	1	\$4,500.00	0.00				1	
Week: 10/22/12   10/28/12T					0							
Week: 10/29/12					-							
80 WTSP 10/04/12 11/01/12 Thu Prime B CM Thu 9-10pT :30 1 \$4,500.00 P-4 0.00 NM Person of Interest Week: 10/07/12 10/07/12T 1 \$4,500.00 0.00											l	
Person of Interest											_	<b>^</b>
Week: 10/01/12   10/07/12   10-77-12   1   \$4,500.00   0.00   0.00	80 WISP	10/04/12	2 11/01/12			Thu 9-10p	T	:30	1 \$4,500.00 P-4	0.00 NM	5	\$22,500.00
Week: 10/08/12	Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				1	
Week: 10/15/12   10/21/12   T	Week: 10/0	1/12	10/07/12	T	1	\$4,500.00	0.00				1	
Week: 10/22/12   10/28/12  T					1							
Week: 10/29/12					-							
81 WTSP 10/04/12 11/01/12 Thu Prime C											l	
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Spots/We											_	
Week: 10/01/12       10/07/12       T       2 \$4,000.00       0.00         Week: 10/08/12       10/14/12       T       2 \$4,000.00       0.00         Week: 10/15/12       10/21/12       T       2 \$4,000.00       0.00         Week: 10/22/12       11/04/12       T       2 \$4,000.00       0.00         Week: 10/29/12       11/04/12       T       1 \$4,000.00       0.00         82 WTSP 10/05/12       11/02/12       Fri Prime A CSI: NY       CM Fri 8-9p       F       :30       1 \$3,000.00 P-4       0.00 NM         Start Date Week: 10/01/12       10/07/12       F       1 \$3,000.00       0.00         Week: 10/01/12       10/14/12       F       1 \$3,000.00       0.00         Week: 10/05/12       10/14/12       F       1 \$3,000.00       0.00         Week: 10/22/12       10/28/12       F       1 \$3,000.00       0.00         Week: 10/29/12       11/04/12       F       1 \$3,000.00       0.00         Week: 10/07/12       10/07/12       F       1 \$3,000.00       0.00         Week: 10/08/12       10/07/12       F       1 \$3,000.00       0.00         Week: 10/07/12       10/07/12 <td>81 WTSP</td> <td>10/04/12</td> <td>2 11/01/12</td> <td></td> <td>СМ</td> <td>Thu 10-11p</td> <td>'T</td> <td>:30</td> <td>2 \$4,000.00 P-4</td> <td>0.00 NM</td> <td>9</td> <td>\$36,000.00</td>	81 WTSP	10/04/12	2 11/01/12		СМ	Thu 10-11p	'T	:30	2 \$4,000.00 P-4	0.00 NM	9	\$36,000.00
Week: 10/01/12       10/07/12       T       2 \$4,000.00       0.00         Week: 10/08/12       10/14/12       T       2 \$4,000.00       0.00         Week: 10/15/12       10/21/12       T       2 \$4,000.00       0.00         Week: 10/22/12       11/04/12       T       2 \$4,000.00       0.00         Week: 10/29/12       11/04/12       T       1 \$4,000.00       0.00         82 WTSP 10/05/12       11/02/12       Fri Prime A CSI: NY       CM Fri 8-9p       F       :30       1 \$3,000.00 P-4       0.00 NM         Start Date Week: 10/01/12       10/07/12       F       1 \$3,000.00       0.00         Week: 10/01/12       10/14/12       F       1 \$3,000.00       0.00         Week: 10/05/12       10/14/12       F       1 \$3,000.00       0.00         Week: 10/22/12       10/28/12       F       1 \$3,000.00       0.00         Week: 10/29/12       11/04/12       F       1 \$3,000.00       0.00         Week: 10/07/12       10/07/12       F       1 \$3,000.00       0.00         Week: 10/08/12       10/07/12       F       1 \$3,000.00       0.00         Week: 10/07/12       10/07/12 <td>Start</td> <td>t Date</td> <td>End Date</td> <td>Weekdays</td> <td>Spots/Week</td> <td>Rate</td> <td>Rating</td> <td></td> <td></td> <td></td> <td></td> <td></td>	Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/12       10/21/12       T       2 \$4,000.00       0.00         Week: 10/22/12       10/28/12       T       2 \$4,000.00       0.00         Week: 10/29/12       11/04/12       T       1 \$4,000.00       0.00         82 WTSP 10/05/12       11/02/12       Fri Prime A CSI: NY       CM Fri 8-9p       F       :30       1 \$3,000.00 P-4       0.00 NM       5 \$15,000.00         Start Date Week: 10/01/12       End Date Weekdays Spots/Week       Rate Rating       Rating       Name No.00       0.						\$4,000.00					1	
Week: 10/22/12 Neek: 10/29/12       10/28/12 T       2 \$4,000.00       0.00         82 WTSP 10/05/12 11/02/12 Fri Prime A CSI: NY       CM Fri 8-9p       F       :30       1 \$3,000.00 P-4       0.00 NM       5 \$15,000.00         Start Date End Date Weekdays Week: 10/01/12 10/07/12       Spots/Week Rate Spots/Week Rating Neek: 10/08/12 10/14/12       Rating Neek: 10/08/12 10/14/12       Neek: 10/08/12 11/04/12       Neek: 10/08/12 10/14/12       Neek: 10/08/12	Week: 10/0	8/12	10/14/12		2	\$4,000.00	0.00					
Week: 10/29/12         11/04/12        T         1 \$4,000.00         0.00           82 WTSP 10/05/12 11/02/12 Fri Prime A CSI: NY         CM Fri 8-9p        F         :30         1 \$3,000.00 P-4         0.00 NM         5 \$15,000.00           Start Date End Date Weekdays 10/07/12							0.00					
82 WTSP 10/05/12 11/02/12 Fri Prime A CM Fri 8-9pF :30 1 \$3,000.00 P-4 0.00 NM CSI: NY    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating												
CSI: NY   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00   0.0	Week: 10/2	9/12	11/04/12	T	1							
Week: 10/01/12       10/07/12      F       1 \$3,000.00       0.00         Week: 10/08/12       10/14/12      F       1 \$3,000.00       0.00         Week: 10/15/12       10/21/12      F       1 \$3,000.00       0.00         Week: 10/29/12       11/04/12      F       1 \$3,000.00       0.00         Week: 10/29/12       11/04/12      F       1 \$3,000.00       0.00         83 WTSP 10/05/12 11/02/12 Fri Prime B Made in Jersey         Start Date End Date Weekdays Weekdays Weekdays Spots/Week Rate Rating         Week: 10/01/12       10/07/12      F       1 \$3,000.00       0.00         Week: 10/08/12       10/14/12      F       1 \$3,000.00       0.00         Week: 10/15/12       10/21/12      F       1 \$3,000.00       0.00	82 WTSP	10/05/12	2 11/02/12		СМ	Fri 8-9p	F	:30	1 \$3,000.00 P-4	0.00 NM	5	\$15,000.00
Week: 10/01/12       10/07/12      F       1 \$3,000.00       0.00         Week: 10/08/12       10/14/12      F       1 \$3,000.00       0.00         Week: 10/15/12       10/21/12      F       1 \$3,000.00       0.00         Week: 10/29/12       11/04/12      F       1 \$3,000.00       0.00         83 WTSP 10/05/12 11/02/12       Fri Prime B Made in Jersey       CM Fri 9-10p      F       :30       1 \$3,000.00 P-4 0.00 NM         Start Date Week: 10/01/12       End Date Weekdays Weekdays       Spots/Week Rate Rating       Rating         Week: 10/08/12       10/14/12      F       1 \$3,000.00       0.00         Week: 10/08/12       10/14/12      F       1 \$3,000.00       0.00         Week: 10/15/12       10/21/12      F       1 \$3,000.00       0.00	Start	t Date	End Date		Spots/Week	Rate	Rating				1	
Week: 10/08/12       10/14/12       F       1 \$3,000.00       0.00         Week: 10/15/12       10/21/12       F       1 \$3,000.00       0.00         Week: 10/22/12       10/28/12       F       1 \$3,000.00       0.00         Week: 10/29/12       11/04/12       F       1 \$3,000.00       0.00         83 WTSP 10/05/12       11/02/12       Fri Prime B Made in Jersey       CM Fri 9-10p												
Week: 10/15/12       10/21/12       F       1 \$3,000.00       0.00         Week: 10/22/12       10/28/12       F       1 \$3,000.00       0.00         Week: 10/29/12       11/04/12       F       1 \$3,000.00       0.00         83 WTSP 10/05/12 11/02/12       Fri Prime B Made in Jersey       CM Fri 9-10p											1	
Week: 10/29/12       11/04/12       F       1 \$3,000.00       0.00         83 WTSP 10/05/12 11/02/12       Fri Prime B Made in Jersey       CM Fri 9-10p F       :30 1 \$3,000.00 P-4 0.00 NM       5 \$15,000.00         Start Date Week: 10/01/12 10/07/											1	
83 WTSP 10/05/12 11/02/12 Fri Prime B CM Fri 9-10pF :30 1 \$3,000.00 P-4 0.00 NM 5 \$15,000.00 Made in Jersey    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating    F   1 \$3,000.00   0.00											1	
Made in Jersey       Start Date     End Date     Weekdays     Spots/Week     Rate     Rating       Week: 10/01/12     10/07/12    F     1 \$3,000.00     0.00       Week: 10/08/12     10/14/12    F     1 \$3,000.00     0.00       Week: 10/15/12     10/21/12    F     1 \$3,000.00     0.00	Week: 10/2	9/12			1	\$3,000.00					1	
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/01/12         10/07/12        F         1 \$3,000.00         0.00           Week: 10/08/12         10/14/12        F         1 \$3,000.00         0.00           Week: 10/15/12         10/21/12        F         1 \$3,000.00         0.00	83 WTSP	10/05/12	2 11/02/12		СМ	Fri 9-10p	F	:30	1 \$3,000.00 P-4	0.00 NM	5	\$15,000.00
Week: 10/01/12       10/07/12      F       1 \$3,000.00       0.00         Week: 10/08/12       10/14/12      F       1 \$3,000.00       0.00         Week: 10/15/12       10/21/12      F       1 \$3,000.00       0.00         Week: 10/15/12       10/21/12      F       1 \$3,000.00       0.00	Start	t Date	End Date	· ·	Spots/Week	Rate	Rating				1	
Week: 10/08/12											1	
					1						1	
Week: 10/22/12 10/28/12F 1 \$3,000.00 0.00											1	
	Week: 10/2	2/12	10/28/12	F	1	\$3,000.00	0.00				i	

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Order / Rev: 704115 - 1 Advertiser: Obama/D/President

Alt Order #: 06260660 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
83 WTSP	10/05/1	2 11/02/12	Fri Prime B Made in Jersey	СМ	Fri 9-10p	F	:30	1 \$3,000.00 P-4	0.00 NM	5	\$15,000.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	Rate \$3,000.00	Rating 0.00					
84 WTSP	10/05/1	2 11/02/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	F	:30	2 \$3,000.00 P-4	0.00 NM	9	\$27,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	F		\$3,000.00	0.00					
Week: 10/		10/14/12	F		\$3,000.00	0.00					
Week: 10/		10/21/12	F		\$3,000.00	0.00					
Week: 10/2		10/28/12	F F		\$3,000.00	0.00					
Week: 10/2		11/04/12		1	<b>+</b> -,	0.00		4	0.00 NIM	_	<b>#00 500 00</b>
85 WISP	10/07/1	2 11/04/12	Sun Prime A 60 Minutes	СМ	7-8p	S	:30	1 \$4,500.00 P-4	0.00 NM	5	\$22,500.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	S	1	\$4,500.00	0.00					
Week: 10/		10/14/12	S	1	\$4,500.00	0.00					
Week: 10/		10/21/12	S S	1	\$4,500.00	0.00					
Week: 10/2 Week: 10/2		10/28/12 11/04/12	S	1 1	\$4,500.00 \$4,500.00	0.00 0.00					
		2 11/04/12	Sun Prime B	CM		S	.20	1 \$4 500 00 D 4	0.00 NIM	_	\$22 E00 00
			Amazing Race	CIVI	Sun 8-9p		:30	1 \$4,500.00 P-4	0.00 NM	5	\$22,500.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	S	1	\$4,500.00	0.00					
Week: 10/		10/14/12	S	1	\$4,500.00	0.00					
Week: 10/		10/21/12	S S	1	\$4,500.00	0.00					
Week: 10/2 Week: 10/2		10/28/12 11/04/12	S	1	\$4,500.00 \$4,500.00	0.00 0.00					
		2 11/04/12	Sun Prime C	CM		S	:30	1 ¢2 500 00 D 4	0.00 NIM	5	¢17 500 00
			The Good Wife		Sun 9-10p		.30	1 \$3,500.00 P-4	0.00 NM	5	\$17,500.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					
Week: 10/		10/07/12	S	1	\$3,500.00	0.00					
Week: 10/		10/14/12	S S	1	\$3,500.00	0.00					
Week: 10/2 Week: 10/2		10/21/12 10/28/12	S	1	\$3,500.00 \$3,500.00	0.00 0.00					
Week: 10/2		11/04/12	S	1		0.00					
		2 10/07/12	NFL Football Gar	me #1* CM	1-4p	S	:30	1 \$8,000.00 P-4	0.00 NM	1	\$8,000.00
C+-		Cad Data			Data	Datina					
	rt Date	End Date	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u>	Rating					
Week: 10/0		10/07/12		<u>-</u>	\$8,000.00	0.00		0,000,000,000	0.00.1114		<b>#</b> 40,000,00
89 WISP	10/14/1	2 10/14/12	NFL Football Gar		1-4p	S	:30	2 \$20,000.00 P-4	0.00 NM	2	\$40,000.00
	_		NFL Football Ga								
	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating					
Week: 10/		10/14/12			\$20,000.00	0.00					
90 WTSP	10/21/1	2 10/21/12	NFL Football Gar		4-7p	S	:30	1 \$10,000.00 P-4	0.00 NM	1	\$10,000.00
<u>Sta</u> Week: 10/	rt Date 15/12	End Date 10/21/12	Weekdays S	Spots/Week	<u>Rate</u> \$10,000.00	Rating 0.00					
91 WTSP	10/28/1	2 11/04/12	NFL Football Gar		1-4p	S	:30	1 \$8,000.00 P-4	0.00 NM	2	\$16,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	S	1	* <del></del>	0.00					
Week: 10/2		11/04/12	S	1	\$8,000.00	0.00					
		2 11/03/12	Gators Special Gators Special	СМ	Gators Spec	cialS-	:30	1 \$1,000.00 P-3	0.00 NM	7	\$7,000.00
Sto	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	S-		\$1,000.00	0.00					
Week: 10/		10/07/12			\$1,000.00	0.00					
Week: 10/		10/21/12	S-		\$1,000.00	0.00					
Week: 10/2		10/28/12	S-		\$1,000.00	0.00					
Week: 10/2		11/04/12	S-		\$1,000.00	0.00					
_						_		<u> </u>			

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Order / Rev: 704115 - 1 Advertiser: Obama/D/President

Alt Order #: 06260660 Product Desc: OBAMA FOR AMERICA WTSP-TV

Flight Dates: 10/02/12 - 11/05/12 Estimate: 1537

Ln Ch Start End	Inventory Code	Break	Start/End	l Time Days	Len Spo	ots Rate Pri	Rtg Type Sp	ots	Amount
93 WTSP 10/06/12 11/03/1	2 Florida Football D	DaytimeCM	Florida Foo	tball Da S-	:30	1 \$10,000.00 P-4	0.00 NM	6	\$60,000.00
	Florida Football [	Daytime							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	S-	1 9	\$10,000.00	0.00					
Week: 10/08/12 10/14/12		0	\$0.00	0.00					
Week: 10/15/12 10/21/12	S-	25	\$10,000.00	0.00					
Week: 10/22/12 10/28/12	S-	25	\$10,000.00	0.00					
Week: 10/29/12 11/04/12	S-	1 \$	\$10,000.00	0.00					
94 WTSP 10/02/12 10/05/1	2 430-5a News	CM	430-5a	- TWTF	:30	1 \$50.00 P-4	0.00 NM	1	\$50.00
	430-5a News								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	- TWTF	1	\$50.00	0.00					

Totals 844 \$870,355.00